

Upcoming Events

THE CLASSeminar

May 16-18—Albuquerque, NM
August 15-17—Los Gatos, CA
July 25-27—San Antonio, TX
September 9-12—Calgary, CANADA

Personality Training Workshop

April 11-13—Albuquerque, NM
May 2-4—Spartanburg, SC
July 18-20—Eagan, MN
October 3-5—Fort Lauderdale, FL

CLASS Christian Writers Conference

November 2-6—Abiquiu, NM

Writers Express

April 9—Albuquerque, NM
August 13—Los Gatos, CA
September 10—Calgary CANADA

Marketing Boot Camp

April 30—Spartanburg, SC
May 14—Albuquerque, NM
July 23—San Antonio, TX
October 1—Fort Lauderdale, FLA
December 1—Southern California

Book Proposal Blitz

April 29—Spartanburg, SC
July 22—San Antonio, TX
Nov 1—Abiquiu, NM

Advanced Personality Training

June 13-15—Albuquerque, NM
June 27-29—Fort Worth, TX

Wild Wonderful Web

Dec 2—Southern California

What the Pros Know

Dec 3—Southern California

CLASSEMINARS, INC

As the nation's premier trainer of Christian speakers and writers, CLASSEMINARS helps Christian communicators speak with power and write with passion. In addition to developing speaking skills in The CLASSeminar and helping authors onto the publishing road at the CLASS Christian Writers Conference, CLASS also provides training in the field of The Personalities for personal and professional use.

CLASS Career Coaching offers numerous programs to assist writers and speakers in building ministries and platforms. More than 30,000 men and women have been influenced by the powerful preparation and guidance of CLASS.



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 **CLASSEMINARS**
Training Christian Communicators Around the Globe

Speaking

Writing

Personality Training

Career Coaching

Speaking

The CLASSeminar

Intensive training for Christian speakers. Learn how to communicate your message with style and power. Determine your passion, calling, and unique abilities. Recommended for both experienced speakers and those who want to begin.

Examine effective speaking techniques and discover where to find subject matter. Be trained to weave illustrations and personal examples into your message and find out how to organize your materials into a powerful presentation. The seminar includes teaching from highly trained professionals, personal coaching, and hands-on practice with real-time critiques. Investment: \$450.



Writing

The CLASS Christian Writers Conference

Join experienced and new authors in the unique environment of Abiquiu, New Mexico, and concentrate on writing. Learn about the publishing industry, develop your writing skills, and pitch your project to editors or agents. Get published in the conference book project. Hear inspirational keynotes from high profile Christian leaders. Investment: \$675.

Writers Express

A one-day introduction to the writing and publishing process. Learn where to get information, where to sell articles, and how to break into internet publishing. Improve your writing skills and discover how to write for the market. Learn how to edit yourself and format your work. Investment: \$125.

Book Proposal Blitz

Polish your book proposal and get it ready to send to an agent or publisher. Work with a mentor to fine tune your project. Write a pitch, overview, summary, and attention-getting marketing plan. The seminar is hands-on and interactive. Proposal pre-submission and laptop are required. Investment: \$150.

Personality Training

Personality Training Workshop

Determine your personality type and understand other personalities. Improve your relationships at home, work, or church. Three-day participants may be certified to teach the curriculum. A pre-requisite for certification and for all advanced courses. Investment Two days: \$450 Three Days: \$650. Additional fees for certification: \$150.

Personality Certification

Certification to teach the personality curriculum is earned by candidates who finish the three-day training course, present an oral presentation, complete a written exam, and submit four book reports. A completed application and additional fee are required. Certified trainers may train others and buy discounted printed personality materials. Investment: \$150.

Advanced Personality Training

Designed for Certified Personality Trainers. Explore personality blending. Delve into the latest research and physiological background of personalities. On the third day, learn how to structure a business plan, market to faith-based and general market venues, write newsletters, write a press release, and plan a personality event. Investment: \$575.

For more detailed descriptions and information, visit our website at www.classeminars.org

Quoted investment amounts are for early registration only.



CLASS Career Coaching

Marketing Boot Camp

In one comprehensive day, you will gather tools to write a usable marketing plan and produce promotional materials. Learn how to have a book table without a book. Find out how to enter the social networking world, build your platform, sell more books, and get more speaking engagements. Investment: \$125.

Wild Wonderful Web

Go deep into social networking. Build a platform by utilizing Twitter, Facebook, blogging, and an interactive website. Make all the latest technology work to boost your speaking and writing career. Receive detailed instructions on e-newsletters, e-books, downloads from your website, blogs, and blog tours. Investment: \$150.

What the Pros Know

Find out how to be a pro from the pros. Learn when to hire staff, how to set up and run a business, and build advisory and prayer teams. Hear how to travel efficiently. Learn how to create leader's guides, generate promotions, market through magazines, and produce your own products. Investment: \$150.